

KAREN MARTI HALE

Karen Marti Hale, a dedicated Realtor who has consistently earned rave reviews from all realms of the industry with many years of experience throughout her distinguished career.

“In every endeavor, whether that involves serving her clients, her industry or the community, Karen demonstrates the highest standards of professionalism, integrity and expertise,” says Sheila Rice, executive vice president of Virginia Cook Realtors. “add her genuine concern for the well being of all those whom she comes in contact, and it is easy to see how she has become one of the top performing Realtors in the market.”

Not afraid to take on any challenge, Mrs. Hale serves a diverse base of clients in a broad market that spans the entire North Texas area and every property type from luxury estates and sprawling farm and ranch properties to charming first-time homes.

Her clients are her highest priority and when she is marketing a specific property she uses her resources and background in international marketing and business to be at the top of her game; the pinnacle of her profession. Her marketing tools are the best in the industry because of the fine homes she has represented with successful sales in a competitive marketplace.

“Your marketing efforts, including our personal website for our home, the advertisement in the luxury home magazine and the DVDs were much appreciated as well as went way beyond what we expected and what our previous realtor was willing to do as well. We were listed for over 9 months with another realtor and you sold our home in less than a few weeks with more showings than the whole time we were listed before.” – David and Valeria Jones

Karen’s key to showcasing exquisite properties:

- Customized Marketing Plan
- Initial Positioning Session with Client (Timeframes necessary to achieve the best results)
- Scheduled follow up meetings to keep the project on course
- Constructive partnership and Communication
- Customized homesite – an exclusive tool for the marketing of your specific home
- Special photography and Media
- Virtual tour or slide show

“Karen is a business woman who never ceases to amaze those around her with her ability to get things done, and get them done the right way,” says Virginia Cook, chief executive officer. “The respect she has earned in her industry and in her community is surpassed only by the loyalty of her real estate clients.”

To learn more about the special services that Karen Marti Hale can offer you please contact her at 214-236-5177 or kmarti@airmail.net. She is fully prepared to efficiently and effectively handle every real estate transaction.