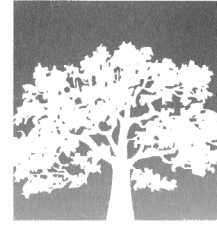


Northside PEOPLE



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"Best Weekly Newspaper In Texas"

5 Sections 50¢

Karen Marti Hale of Virginia Cook, Realtors: Setting Standards for Professionalism, Service

Karen Marti Hale is a dedicated realtor who has consistently earned rave reviews from all realms of the industry since launching her distinguished career over 10 years ago.

"In every endeavor, whether that involves serving her clients, her industry or the community, Karen demonstrates the highest standards of professionalism, integrity and expertise," says Sheila Rice, executive vice-president of Virginia Cook, Realtors.

Not afraid to take on any challenge, Mrs. Hale serves a diverse base of clients in a broad market that spans the entire North Texas area and every property type – from luxury estates and sprawling farm and ranch properties to charming first-time homes.

In fact, her commitment to being a role model earned her accolades from the industry's own watch dog, the Texas Real Estate Commission. In a rare action, the Commission commended Mrs. Hale's ser-



Mrs. Hale is affiliated with the second largest, fastest growing, independently owned residential firm in North Texas with 10 full-service offices and over \$2 billion in sales since 2000.

vice and expertise in a formal citation presented to her company.

To assure that she is fully prepared to efficiently and effectively handle every real estate transaction, Mrs. Hale has been in a continuous state of learning since receiving her Texas real estate sales license in 1993. As a result she holds a staggering number of professional designations including the Accredited Buyers Representative, the Certified Residential Specialist, the Graduate-

Realtors Institute, the Certified-Consumer Real Estate Consultant, and the Referral and Relocation Certification. She is a graduate of Towson State University and she has completed the Leadership Denton program.

Within the industry Mrs. Hale is equally respected for her hard work and contributions as current director of the Collin County Association of Realtors and vice-president of membership of the Collin County Chapter of Women's Council of Realtors. She is also Chair of CCAR's Professional Standards Committee, the Texas Co-Chair Sponsor of the Women's Council of Realtors, Chair of the Certified Residential Specialist Programs Committee, and a member of the National Association of Realtors Business Issues Committee.

Her business ties are further strengthened through her active involvement with the Strategic Networking Professionals, the Dallas Business Network Partners,

and Leads Unlimited. And, within the community she takes the time to teach others through the Collin County Community College real estate program while also supporting the Make-A-Wish Foundation, the Susan G. Komen Foundation, Special Olympics, Hope's Door and Habitat for Humanity.

"Karen is a business woman who never ceases to amaze those around her with her ability to get things done and get them done the right way," says Virginia Cook, chief executive officer.

Recently ranked No. 2 in the Metroplex for Relocation Services, Virginia Cook, Realtors provides vast company resources that include its Global Relocation Division, in-house marketing team, state-of-the-art technology platform and onsite mortgage services.

To learn more about the services of Virginia Cook, Realtors, please contact Mrs. Hale at 214-750-7373, 972-733-8760 or kmarti-hale@virginiacook.com.



Virginia Cook, Realtors

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